



## NEWS RELEASE

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### **ATN REPORTS \$900,000 PROFIT BEFORE TAX IN THE SECOND QUARTER**

TORONTO, CANADA August 10th, 2010 -- **Asian Television Network International Limited (ATN) (TSX-SAT)** Canada's largest South Asian Broadcaster and Canada's largest Distributor of World Class Cricket is pleased to announce its operating results for the 2nd quarter of 2010 with a profit before tax of over \$900,000. "This reflects the substantial growth of our core revenues and continues setting a trend for the future" says Shan Chandrasekar President & CEO.

"This resulted in net earnings and comprehensive Income of over \$600,000 in the 2<sup>nd</sup> quarter on revenues of 5.2million dollars. Revenues for the six months total over 9.9 million dollars. A major accomplishment for the Company "says Byrne Fulton Chief Financial Officer

ATN operates 27 television channels as well as the ATN Asian Radio on XM 159, the only Satellite Radio channel serving North America's South Asian Diaspora. ATN video content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters. To subscribe to ATN and for more details about the programming schedules and times of live broadcast of cricket please visit [www.asiantelevision.com](http://www.asiantelevision.com) or contact your local service provider.

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**FOR MORE INFORMATION:**

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